**HTML Review Notes**

Creative Director: Amy Wang

Designer: Zecora Smith

**Project Title: Paul Rand Website**

**Aesthetics**

* Left align all content text
* Generally, look for moments of alignment
* For the portfolio page
  + consider a shorter vertical orientation that fits into the page without scrolling; similar to the horizontal version of the mock up, just flipped to it’s side
  + use full color as original work thumbnail and change to grayscale upon hover

**HTML**

* Good Work! Keep on keepin’ on!